



What Others Have to Say About Programs **By Author/Speaker Andy Masters**

"Andy Masters will add energy, content, and passion to your professional development event. Andy has the experiences and skills to keynote or conduct breakout sessions, including workshops and seminars. I don't like the 'canned' delivery that tends to be obvious as one listens to some speakers, and we carefully recruit presenters that avoid that trait. You won't get a 'canned' message from Andy Masters. His content is fresh, relevant, and timely in every way imaginable. BOOK HIM for your next event!"

- Wofford O'Sullivan, Conference Planner, after Andy's keynote program at the 2009 Education and Business Summit for over 2,000+ attendees

"Andy Masters was TERRIFIC - Fun, interactive, upbeat, right on target with taking us back to the basics of GREAT human interaction - face to face connections, making a difference each day for yourself and others." - Bonnie Cunningham, Meeting Planner, PriceWaterhouse Coopers, LLP and VP-Monthly Programs - Westfield (NY) MPI

"Andy presented at our 2007 Jaycees National Convention, and he was one of the best speakers we have ever had. His energy, humor, and real-life examples grabbed our audience, while providing specific strategies that our members could apply to improve their chapters and their lives immediately."

-Matt Booth, Chairperson, National Training Task Force, United States Jaycees

"I have organized programs for the Metro St. Louis Women's Council of Realtors for 3 years. You won my award, HANDS DOWN, for the best speaker we have ever had."

-Barbara Keathley, Past-President, Missouri Women's Council of Realtors

"Andy, you connected so well with our Young Business Professionals. You were energetic, motivating and down to earth. The group specially liked your easy to use principles to improve upon their time management skills. You would be a huge asset to ANY group who is looking for an amazing, one-of-a-kind speaker!"

- Consuelo Inestrosa, Event Organizer, Young Business Professionals of Boca Raton

"Very inspirational – Thanks for the tips! I will implement 'The Box' & make sure I share this effective technique with others in my company who struggle with Work/Life Balance. You Are Awesome!...Was that positive enough? : =)"

– Jessica Fiesta George, Regional Recruiting Supervisor, Enterprise Rent-A-Car

"Andy Masters' presentation was engaging and his message DYNAMIC! Andy was not only humorous, but insightful, and upbeat! His appearance at our Conference was more than just a quick motivational speech - it was an event that will be remembered by all in attendance and a message they will carry forward both personally and professionally!"

- Libby Livings-Eassa, 2009 President, Florida Career Pathways Network (FCPN)



"I appreciate the work you've done with our sales team. We are way ahead of where we were before we hired you. I wish we could have used you 5 years ago!"

- John Cochran, President, JS Logistics

"Andy's program covered all the bases we wanted in a professional and entertaining fashion that kept the attention of everyone. We got some great responses about the program from our employees, and I am glad we hired Andy as our keynote speaker. His strategies on networking, time management, and personal goal setting will help our sales team immediately."

- Chris Radzom, Senior Vice President, Commerce Bank Brokerage Services

"I normally don't take time to write comments or evaluations, but Andy hit a HOME RUN in his speech today. First of all, his examples were hilarious—which kept our attention and entertained us. But I am taking his notes and sharing his ideas and strategies with all of my staff immediately. This was fantastic."

-Mike Anderson, Sales Manager, CTX Mortgage

"Thank you so much for such a dynamic and effective presentation! I am still hearing very enthusiastic feedback from our chapter members about your talk, and wanted to tell you that for me personally, it has made a huge difference in my focus. The exercises you had us do during your presentation caused me to realize that often I'm distracted and preoccupied when interacting with my family and my colleagues. Since hearing your presentation on work-life balance, I have been able to shift my focus; now I truly feel like I'm not "chasing so many rabbits" at once. I can't thank you enough for helping me see this!" - Amy Erickson, Director of Professional Development, Rocky Mountain MPI

"Andy presented two separate sessions at our recent Western Ontario College Educator Development Program Conference, and both were VERY well-received by the faculty in attendance. He has a warm, inviting, unassuming manner and was able to make meaningful connections with the faculty and to the work they do. His presentation on Humour was a RIOT and was just what we needed after a long day of sessions!"

- Kathy Bouma, Organizational Development & Learning, Fanshawe College, Ontario (Canada)

"Andy, your presentation was FIRST CLASS. You have an art of connecting with your audience and engaging them throughout the entire presentation. I remember looking around seeing everyone taking notes and hanging on your every word. That's what a GREAT SPEAKER has the ability to do. Working with you has been a real treat. Not only are you a great guy, but you're a FANTASTIC presenter. I'd recommend you to anyone!"

- Kyla M. Clark, National Collegiate Athletic Association (NCAA), Brand Strategies & Events, after Andy's program at the 2008 NCAA Convention in Nashville, TN

"The Box was great; This will now be part of my life!"

- Bobby Britten, Regional Recruiting Supervisor, Enterprise Rent-A-Car



"I had the great opportunity to hear Andy Masters speak at a recent MPI event and he was fabulous. He has a way of connecting with his audience with humor and insight in the area of human nature and business. He would be a great addition to any meeting."

- Suzanne Kovi, Trainer, Ignite Your Life

"I have rarely seen a presentation to our faculty that was better received than the one provided by Andy Masters. He did an exceptional job in setting the stage for the launch of a great new academic year with his sharing of research on learning that was perfectly balanced with pragmatic suggestions, humor and the active engagement of our faculty."

- Dr. Jacqueline Vietti, President, Butler Community College (KS)

"Your presentation at both sessions was EXCELLENT – entertaining and inspiring. It can be difficult holding the attention of fire chiefs but you engaged them and held their attention for the entire talk; both sessions. I have heard many professional development seminars during my career and they are often dull and repetitive. You used your own life experiences, laced with humor to get across a powerful life message that resonated with our attendees. I look forward to hearing more from you in the future and would certainly recommend you as a speaker to either public or private sector audiences. Thanks again and please stay in touch!"

-M. Stuart McElhaney, President, Florida Fire Chiefs Association (FFCA)

"Thank you SO MUCH for being an integral part of a very successful South Florida Summit for the South Florida Chapter of MPI. Your warm enthusiasm for the topic held the audience's attention throughout. You delivered a lot of very useful information, but in such a way that it was easy for everyone to take it all on board without feeling overwhelmed. We wish you much success with the launch of your forthcoming book and thank you again!"

- Jane Telfer, CMM, CMP, Director of Professional Development, South Florida Chapter of Meeting Planners International (SFMPI)

"Wow! Mr. Masters had us sitting on the edge of our seats. His dynamic presentation to our faculty was inspiring and very practical. He has an engaging delivery style, and he provided us with specific web sites as well as other resources that would enrich our classes. Some professional speakers are entertaining, but they don't provide useful tools. Mr. Masters gave us both, a riveting presentation and practical tools for our classrooms." - Doug Strauss, Ed.D., Adjunct Faculty Coordinator, State Fair Community College (MO)

"I can not thank you enough for your outstanding presentation to our dentists and dental hygienists! I have planned many event speakers but, your afternoon presentation woke the sleeping, and made the stubborn laugh like I've never seen. Your topic, 'Arm Them & Charm Them' was unique, revealing and fun! You definitely have a talent for communicating essential information in an extraordinary way! Thank you."

-Lisamarie Colucci, RDH, President Broward County Dental Hygienists Association



"Andy--I cannot thank you enough for sharing your exceptional program on something we ALL can use in our meetings industry on a daily basis. Your "work life balance for the busy meeting professional" hit home with so many of our planners and partners and we have had terrific feedback on what a perfectly timed program it was off the cuff of the North FL Chapter finishing the huge SEC meeting. We received such positive feedback that we're adopting your principles and doing little "balance" projects for members in upcoming meetings. I even drove over to a fellow planner that I knew that same afternoon and delivered a much needed "Starbucks break" goodie, which she enjoyed, and it made her day. Little goes a long way in our industry... and your program points out how important keeping our heads on straight in our work is just as important as keeping balance in our personal lives - which makes us all healthier, happier and more productive. We welcome you back any time - with glee!"
-Gayle Jackson-Menk, 2009-10 President, MPI North Florida Chapter

"When I got home later that evening, I told my wife that was the BEST YPOP meeting we have ever had. Your presentation was FUN, INTERACTIVE, and straight to the point. I really enjoyed it." - Ricardo A. James, President, Control Alt Delete

"Great content! Andy is informative and fun! Fabulous program and speaker for any audience!" - Linda Sherwin, past President-Florida Speakers Association and CEO Sherwin Enterprises, Inc.

"I just wanted to drop you a line and say THANKS! Our committee received GREAT feedback after your program. I am so happy you have started getting involved with our campus and I am looking forward to hearing your other presentations. Thanks again for all you do, your message was well presented--I would love to be able to deliver a program with so much PASSION."
- Brittany Glazier, Career Development, Lynn University (FL)

"I personally observed both of Andy's sessions, and enjoyed the way he brought his points to life using real-world examples. Our staff doesn't need theory—they need things they can apply right away. Andy did just that in an entertaining and impactful fashion. I even picked up a few tricks myself!"
-Mindy Ottiger, Intern Coordinator, Northwestern Mutual Financial Services

"Andy is not only a close colleague and great friend of mine, but he is someone I would recommend to anyone in need of a real-life, action strategies speaker. I have personally learned so much just from sitting in the back of all his programs. He's awesome." -Scott Ginsberg, Author of "Make A Name For Yourself"

"Andy's presentation captivates all walks of life and motivates people to get up and 'DO SOMETHING WITH YOUR LIFE!' There is so much information presented in such a creative way, it makes a lasting impression. Thank you, Andy for the motivation UIC needed to make this campus a great experience."
- Ruby Vega, Association of College Unions International (ACUI) and SG & BC Center Manager, University of Illinois-Chicago



"What impressed me most about Andy was the real-life, easy teaching techniques he suggested that connects with today's students. As someone who still teaches undergraduate classes, I am already changing my syllabus for next semester to accommodate his suggestions. His presentation is a 'can't miss' for your institution." - Dr. Nicholas Neupauer, President, Butler County Community College (PA)

"Thank you, Andy! I will work on my Start Box. Very engaging topic!"
– Chris Cusker, Recruiting Supervisor, Enterprise Rent-A-Car

"I appreciate the energy and insights you put into it. I feel that I look at things differently from a marketing perspective now which helps me sell differently than I did in the past." – Jay Webber, Property Manager, Crown Castle USA

*"Andy, as a fellow member of the education committee, echo Jamie's comments. I also wanted to update you that I accomplished one of my goals. I have always wanted a convertible and the practical part of me had always won out when I have bought Toyota Cameris and Honda Accords...not anymore! I am proud to say I bought a black BMW 330ci convertible 2 weeks ago and every time I see it, I grin from ear to ear. Now driving it is another story...every time I see a Honda accord...I downshift into 4th and Mario Andretti their practical *SS. Thankfully, Amanda"*
- Amanda Armstrong, CMP, Meetings Manager, St. Louis Area Meeting Professionals International (SLAMPI)

"A master at the art of communication to diverse audiences with humor and encouragement, Andy Masters' twist on time gives the concept of balance a whole new perspective. From the highest level executive to the budding student, Andy's presentation transcend boundaries to offer all in his audience a customized vision and perspective of creating your future, thinking outside the box and adding MORE passion and happiness to ones life." – Susan Greenberg, CMP, CASE, President-Elect, MPI-Texas Hill Country

"Wow Andy, you were GREAT. You really connected with the audience. Your interactive style was perfect with our group, and even more important the "takeaways" great. You got me thinking about what is important in the life/work balance." - Mike Gonze, 2008-09 President, MPI Pittsburgh

"The membership RAVED about your presentation and your great information. You did a GREAT job keeping the audience's attention, which can be a difficult task at times." – Lisa Schneider, Maryland Heights Chamber of Commerce

"I just attended your presentation to our Lake City Community College faculty, staff and administrators and REALLY appreciated the information that you provided—to get us thinking like the students! I plan to purchase your books. Thank you again for coming to present; it was great!"

-Linda Williams, Academic Advisor, Lake City Community College (FL)



"I recommend Andy Masters book as a good kick in the pants. It will help you get practical and produce results!"

- Po Bronson, #1 New York Times Bestselling Author of *What Should I Do With My Life?*

"Andy motivated the members of Delta Epsilon Chi to a new level. His energy and enthusiasm drove their desire to learn more, but more importantly to apply it once they left the conference."

-Kevin Reisenauer, DECA National Past-President

"Andy's presentation was jam-packed with information and full of laughs! I can't wait to visit his websites!!"

-Kim Marcille, CEO, Possibilities Amplified, Inc.

"Great information! Completely down to Earth and applicable to any kind of person and any situation; work or family. Thanks =)" – Miriam Ruiz, Career Advisor, Daytona Beach Community College

"The concentration on the prioritize & focus part of the presentation is key. Everyone I know who does this well is successful!"

– Denise Irby, HR Manager, Enterprise Rent-A-Car

"Exceptional program! Andy ROCKS."

-Manny Sarmiento, IME Global Group

"Wow! Your energy is contagious!"

-Trish Zenczak, President, Palm Beach Catholic Forensic League

"Excellent content. Relevant examples. I left with 2-3 ideas for my own brand/niche."

-John Little, John A. Little Media Group

"Andy is a lively, focused presenter who really brought home some very useable ideas about branding in a funny, genuine way. Well done!"

-Susan Mankita, Licensed Clinical Social Worker, Miami, FL

"In 1.5 hours you changed the way I look at branding. Thank you."

-Margaret Spence, President, WorkComp Seminars

"Faculty remarked that Andy was a 'good speaker with good ideas that were easy to do!' They related that Andy's information was very practical and useful, his enthusiasm and passion was communicated clearly, and he was a great motivator. His presentation could best be summed up by a faculty member who commented, 'Thank you for your passion to help students and faculty! You were GREAT! I'm very glad I came!'" - Dr. Janet Jaworski, Executive Director, Global Edge Tech Prep Consortium, Collin College (TX)



"Andy Masters did a TERRIFIC job of lifting our spirits during tough economic times. His message is entertaining as well as inspiring and reminds us an opportunity to impact someone's life can present at any moment. There has never been a better time to bring him to your campus." - Karna Loewenstein, Director of Institutional Effectiveness, Iowa Western Community College (IA)

"Andy's message was a PERFECT FIT for our Career and Technology Educators Professional Development day. His delivery was both engaging and motivational. Some comments from attendees were: 'GREAT morning speaker!', 'BEST presentation I've seen in a while!', and 'Thanks for bringing in someone who could CONNECT with us!' Andy would be a GREAT addition to your next event." - Lisa Robbins, Coordinator, Catawba Regional Education Center (SC)

"I hope your travel home was uneventful and safe. Thanks again for the GREAT presentation to our Faculty on Wednesday of last week. The feedback has been VERY positive. I hope we can bring you back at some point for a second presentation we were planning!" - John Blaylock, VP-Educational Services Division, Northeast Community College (NE)

"Andy Masters brought an engaging style and some interesting thoughts to the elusive goal of achieving more while doing less. With humor and some simple activities, he made us realize that even the most ambitious of dreams are achievable within the busiest of schedules." - Brent Nakagama, Director, Staff and Organizational Development, Valencia Community College (FL)

"Hi Andy - First of all, from the entire SLAMPI Education Committee, let me tell you THANKS! You did a magnificent job with your presentation, and I wanted to let you see the article I wrote that will be published in our SLAMPI magazine next month. You really did a fantastic job and you should know, there have been a lot of good discussions and even better revelations. I have heard a number of people taking the initiative to do everything from start working out, changing their hair style, planning an international trip, enroll in school, buy a new "old muscle" car, finish their basement, clean their garage and even learn to ride and buy their very own Harley! That last one came from the girl who sat next to me at lunch. She had ridden dirt bikes as a kid and has been a passenger on motorcycles ever since, but she has always secretly wanted one of her own. Guess what? She wrote it down. She told people. It went to the top of her list. She already enrolled in - and passed - the riding course and quite possibly today she picks up her shiny black and chrome Harley Davidson motorcycle. I'll send you a picture of her with it later. You can just imagine how big her smile is, can't you? How's that for motivation and inspiration! That story just might even have to make it into your presentation. Hope you enjoy the article and I certainly hope I did you justice! If there is ever anything that we can do for you, let me know. Keep in touch and good luck in all that you do. Nothing like someone that inspires others!"

- Jamie O'Sullivan, CMP, The Boeing Company, and VP-Monthly Programs, St. Louis Area Meeting Professionals International (SLAMPI)



"The best presentation in years!..... Lively and engaging!..... Loved the "start box" idea - great point!..... Andy was excellent - terrific topic too.....Very energizing! Came away with some useful information.....Great Speaker!.....Very good to know! Inspiring and made me think.....Loved it! I really needed this session right now! Many light bulbs!"

- Actual evaluation comments for Andy's February 2009 program for the Virginia Chapter of Meeting Professional International (VAMPI)

"Great Speaker!.....Andy is very inspiring and motivational! Well-informed. I loved it! Good for time management.....excellent speaker! Holds interest very well!.....Very Good and interesting. Loved it!.....Very entertaining and informative.....Very interesting.....Great! Thanks!.....Awesome!.....Very fun speaker w/great ideas and very knowledgeable.....I like this speaker!.....Very well spoken—interesting..... Great!.....Awesome!.....It was very informing and truthful.....Exceptional speaker!"

- Actual evaluation comments from Andy's Time Management program at the National Orientation Directors Association (NODA) Regional Conference in Kansas City, MO, where Andy served as the featured keynote speaker

"AWESOME speaker! He really presented the information in a FUN, interesting manner...GREAT and useful information...ENERGETIC! Loved the visuals. Learned a lot! Loved the activity!...Very great ideas - first time learning something new about time management...Very easy to listen to...Very inspiring...Very influential, Very Good! Bring him back=)...Great tips!...Learned a lot...GREAT and INSPIRING!!...Very helpful!...GREAT motivator!...AWESOME! Thanks. Very helpful. I am going to delegate next chapter meeting!...This was GREAT!...Great suggestions...FANTASTIC!... I REALLY enjoyed this guy! He brings a lot to the table!...VERY MOTIVATING!!...He was so helpful!! He needs to come back!"

- Actual evaluation comments from Andy's Time/Stress Management program at the Southeastern Panhellenic Association Conference in Atlanta, GA

"GREAT Speaker....Andy's enthusiasm won me over....I thought Andy's presentation was INCREDIBLY HELPFUL and would like to see him again....Really enjoyed listening to Andy speak. A lot of what he talked about really hit home for me. He is a TERRIFIC speaker.....Andy Masters is a VERY CHARISMATIC and HILARIOUS speaker. He was very entertaining and a pleasure to hear....AWESOME....A terrific speaker with a very true to life agenda. I appreciated the ease of his presentation.....An inspirational speaker that is amazing..... Andy is an excellent speaker, I could have listened to him for 2 more hours....Very energetic and dynamic speaker.....POSITIVE!! Great style of speaking through stories....He was one of the best speakers I have ever seen....Very interactive speaker. Enjoyable....A+++....FANTASTIC presenter....Enjoyed his presentation the most so far--very entertaining--easy to relate to....He was an AMAZING SPEAKER. He seemed like he CARED WHAT HE WAS TALKING ABOUT....Andy is a tremendous speaker.....He was great--used comedy and charisma to teach a very useful lesson...."

- Actual evaluation comments from Andy's program at the American Leadership Academy (ALA) Conference in Cabo, Mexico.