



**What Others Have to Say About Greek2Great™, and Other Success/Leadership Programs by Author/Speaker Andy Masters:**

"Andy has a POSITIVE message about what Greeks can do to be successful in college, as well as after college. His program was VERY ENTERTAINING and well-received. Several colleges asked if Andy could present his 'Greek2Great' program on their campus after they saw him speak at our conference."

*-Linda Wardhammar, Executive Director, Association of Fraternity Advisors (AFA)*

"Andy's presentation on the '37 Keys to Greek Success' was very impressive! The students were engaged throughout the entire program. We were very impressed with how the speaker was able to present an excellent and upbeat presentation even though there were technical problems with the projector! Andy was truly a great speaker! "- Erica Lake, Office of Greek Life, University of South Carolina

"I really want to tell you how much I enjoyed you speaking at the SEPC Conference. YOU REALLY INSPIRED ME TO GO FOR MY DREAM. I took great notes and already read 1/2 your book. My idea is truly solid and I want it so bad I would go to any extent to make it happen. If you can offer any advice that would be great! Thank you again and I have already told my sorority about you and what a great inspiration you are!"

*-Katy Shotberger, Pi Beta Phi, University of Kentucky*

"Our Greek students were EXTREMELY impressed with Andy's session of 'Balancing Greek Life and Academics'... quite a few said that they took a whole new approach to their classes the next day. During the program the students were energized, engaged in the presentation, and ready to start on a brand new path to academic greatness! The 4 corner idea was a great hit as I had several students tell me they put their example on display when they returned home, and many are creating larger poster-sized versions. We will definitely have Andy back to our campus!"

*-Amber VanLue, Greek Life Coordinator, Texas A&M University, Commerce (TX)*

**The following are actual evaluation comments from Andy's "Balancing Greek Life and Academics" program at the 2008 Southeastern Panhellenic Association Conference in Atlanta, GA:**

"AWESOME speaker! He really presented the information in a FUN, interesting manner...GREAT and useful information...ENERGETIC! Loved the visuals. Learned a lot! Loved the activity!...Very great ideas - first time learning something new about time management...Very easy to listen to...Very inspiring...Very influential, Very Good! Bring him back= )...Great tips!...Learned a lot...GREAT and INSPIRING!!...Very helpful!...GREAT motivator!...AWESOME! Thanks. Very helpful. I am going to delegate next chapter meeting!...This was GREAT!...Great suggestions...FANTASTIC!... I REALLY enjoyed this guy! He brings a lot to the table!...VERY MOTIVATING!!...He was so helpful!! He needs to come back!"

# FROM GREEK 2 GREAT!™

"Andy, your presentation was **FIRST CLASS**. You have an art of connecting with your audience and engaging them throughout the entire presentation. I remember looking around seeing everyone taking notes and hanging on your every word. That's what a **GREAT SPEAKER** has the ability to do. Working with you has been a real treat. Not only are you a great guy, but you're a **FANTASTIC** presenter. I'd recommend you to anyone!" - *Kyla M. Clark, National Collegiate Athletic Association (NCAA), Brand Strategies & Events, after Andy's program at the 2008 NCAA Convention in Nashville, TN*

"Andy Masters really addresses the audience in the Life After College presentation. His examples of the "dream jobs" captured the attention and curiosity of the students. The books are a great bonus and giveaway for the students. The message is straight forward and practical. Our students are still talking about it and others want the book. You were a **DYNAMIC** speaker and the students' review was **EXCELLENT!**" - *Janice Robinson, Life Skills Coordinator, Auburn University (AL)*

"Andy's Balancing Greek Life & Academics program **TRULY HIT THE MARK** with our students. I had many students approach me after the program to let me know that his program was perfect for them. He was **CHARISMATIC** and easy to follow. Our students felt that they learned quite a bit from Andy. Thanks!"  
- *Talia Proffitt, Director of Student Activities/Greek Life, Lakeland College, Sheboygan, WI*

"**WOW! What a great presenter. Our students could relate to everything he was talking about. They had great comments about the sessions and about what they learned.**"  
- *Kevin Reisenauer, DECA National Past-President, North Dakota State Advisor for DECA and Delta Epsilon Chi, college division of DECA*

(and also from Kevin...!)

"*Andy motivated the members of Delta Epsilon Chi to a new level. His energy and enthusiasm drove their desire to learn more – but more importantly to apply it once they left the conference.*"

- *Kevin Reisenauer, DECA National Past-President, North Dakota State Advisor for DECA and Delta Epsilon Chi, college division of DECA*

"Thank you so much for coming to speak to us at Cabo. It was truly inspiring to hear everything you had to say and I enjoyed the presentations fully. I feel, along with the rest of my brothers, that your presentation was especially well-received and made a large difference in our lives. If you are ever in the Boston area, please do not hesitate to stop by the Phi Psi house. Hopefully, we will see you during Orientation next year. Thanks again."  
- *Dan Rueven, Phi Kappa Psi, Brandeis University*

"Andy Masters **MORE** than delivered on his presentation and services. He adapted to the college and university needs in scheduling the program and, once here, Andy continued to tailor his presentation to our student and alumni audiences. His professional and approachable demeanor made it easy for people to chat with him before and after the presentation. Andy is a **DYNAMIC** speaker who utilizes **HUMOR** effectively. I **HIGHLY RECOMMEND** Andy Masters for a speaking engagement."

- *Barbra Higel, College of Business, University of South Florida, St. Petersburg, FL*

# FROM **GREEK 2 GREAT!**™

"Hi Andy, my name is Renee Gallant and I was **EXTREMELY IMPRESSED** with your presentation you gave last night. I was dreading attending another mandatory presentation, but I really got a lot out of it and it really changed my way of thinking. I am sure you are extremely busy and it is out of character for me to look up a speaker and email them, but you really made a difference." - *Renee Gallant, Greek Student, Florida Southern College*

"I just wanted to drop you a line and say **THANKS!** Our committee received **GREAT** feedback after your program. I am so happy you have started getting involved with our campus and I am looking forward to hearing your other presentations. Thanks again for all you do, your message was well presented--I would love to be able to deliver a program with so much **PASSION.**" – *Brittany Glazier, Career Development, Lynn University (FL)*

"There was **GREAT** participation. I've served for over 30 years as a teacher and principal, and I've observed many teachers. Andy did just an **EXCELLENT** job. It is really an **OUTSTANDING** program!" - *William Hardebeck, President, Sigma Tau Gamma Foundation*

"The first thing I'm going to do Monday morning is **BOOK ANDY** to come speak to our campus. He was **GREAT!**"–*Ashleigh Honaker, Delta Delta Delta, Knox College*

"Andy is a **VERY** inspiring speaker. His program was the **BEST** one at this conference, and I can't wait to get him on our campus." –*Ashley Parsons, Student Government Association, Volunteer State University*

"Andy did a **GREAT** job engaging our students using **COMEDY** and giveaways, while delivering a message that will truly impact their future." – *Richard Hall, Principal, Chapman High, Chapman, KS*

"I just wanted to write you and tell you thank you for coming to GA Perimeter. The day after you came and spoke to my public speaking class I went to find a new job. At the end of that day I had a fresh start. So I just wanted to tell you thank you so much for inspiring me to do better. Anyway, I just wanted you to know I listened and it helped." – *Stephanie Tucker, student, Georgia Perimeter College*

"I saw Andy Masters speak at a conference and I read his book. Then I made **SURE** we booked him on our campus, too!" - *Chad Brumfield, student, Lee College, Baytown, TX*

"What an event and experience! We thoroughly enjoyed your presentation. There was much talk about the students interest and enthusiasm for the meaningful things that you shared with them. You definitely motivated our students." – *Edna King, Event Coordinator, Paul D. Camp Community College*

"Every college student needs to hear Andy's message before they graduate. He gives real life stories for real life advice." - *Jonathan Sprinkles, author of collegiate bestseller The 7 Secrets to Thriving Student Leaders*

# FROM GREEK 2 GREAT!™

"Andy Masters delivers a DYNAMIC presentation that is very motivational to students. He encourages students to think outside of the box to find a career that they will LOVE."

- Amy Williams Rowell, Assistant Director, Georgia Southern Career Services

"We're excited to have Andy's program as part of our first ever Student Success Initiative speaker series. His real world message is tremendously valuable to students just entering college, or those ready to graduate." - Eric Lambert, Executive Director, Association for the Promotion of Campus Activities (APCA)

"Andy provides valuable insight that will help develop students personally and professionally, and prepare them for critical life and career decisions. His programs will truly impact their future." - James Malinchak, 2-time College Speaker of the Year

"Andy can REALLY RELATE to today's student. He helps to PREPARE THEM as they go out into the workforce." - Allyson Wilson, UM-St. Louis Greek Advisor, AFA Member

"We were pleased to have you back. Thank you for sharing your knowledge and experience with our students in a very DYNAMIC and ENTERTAINING way. Your message appeared to resonate strongly with many of them." - Dirk Welch, Director, Career Management Center, Midwestern State University (TX)

"Andy was able to bring career planning to our students in a totally fresh way, with examples that truly caught their attention. Several students commented that this presentation was 'just what they needed to hear' to get their career plans going. They found Andy to be ENTERTAINING as well as informative and they walked away feeling MOTIVATED and EMPOWERED."

-Chris Childers, Director, Career Development & Internships, Lynn University (FL)

"Andy is VERY MOTIVATING! I think his book is an extremely helpful resource for those nearing the end of college or beginning their careers. I could see myself referring to it all the time!" - Julie Clark, recent graduate, Vanderbilt University

"Andy's message was right on target for your students! He conveyed pertinent information while keeping everyone in the audience laughing and entertained. Andy truly motivates students to achieve success!" - Leah Hughes, Director of Career Services, Lander University

"Missouri Valley College that got the privilege to meet and talk with you at the Life After College workshop you provided us. I would like to personally thank you for your time, effort, and energy that you provided us with. I feel that you provided us with some valuable information and insight, and I feel a little more confident thanks to you." - Sarah Caldwell, Student, Missouri Valley College

"I recommend Andy Masters book as a good kick in the pants. It will help you get practical and produce results!" - Po Bronson, #1NYTimes Bestselling Author of *What Should I Do With My Life?*

# FROM **GREEK 2 GREAT!**™

"Andy is an **EXCITING** and **PASSIONATE** speaker. The information he shared with our students is something they will benefit from for years to come! They were so interested and enthusiastic about his message. I personally read "*Life After College*" and wished that I had the book and his program when I was in college. Andy, I give you thumbs up to an outstanding presentation!" - *Jacquelyn Gibbons, Assistant Director of Career Services, Armstrong Atlantic State University (GA)*

"Thank you again for your time this week. It was wonderful to meet you and to see the impact of one hour of your time on our students. Your delivery of the message was insightful and I believe through their upcoming strategic development exercises, Greeks as a whole will take giant steps forward. Several students asked me after the program about their grades—thank you for making them think in terms they hadn't previously thought. Best of luck and thank you again!" – *Amanda Wrede, First Year Experience & Campus Activities Coordinator, Greek Advisor, Oklahoma City University*

"A message may be lost if the messenger does not do an exceptional job - Andy was **GREAT!** Andy related to and communicated with our college students. His enthusiastic, humorous and engaging presentation captivated our students while delivering a very critical message to them for their futures. Our students thoroughly enjoyed the workshop and were delighted with his book."  
- *Cindy McDaniel, Employment Services Coordinator, Mott Community College*

"I could tell the students were **ENGAGED** in what you were saying. I think you gave a **GREAT** message for the beginning of school that helped jumpstart the year!"  
– *Neil Stanglein, Coordinator of Greek Life and Student Involvement, William Woods University, Fulton, MO*

Below are actual evaluation comments from Andy's programs presented at the American Leadership Academy (ALA), hosted by Phi Kappa Psi Fraternity in Cabo, Mexico:

"**GREAT** Speaker....Andy's enthusiasm won me over....I thought Andy's presentation was **INCREDIBLY HELPFUL** and would like to see him again....Really enjoyed listening to Andy speak. A lot of what he talked about really hit home for me. He is a **TERRIFIC** speaker.....Andy Masters is a **VERY CHARISMATIC** and **HILARIOUS** speaker. He was very entertaining and a pleasure to hear....**AWESOME**....A terrific speaker with a very true to life agenda. I appreciated the ease of his presentation.....An inspirational speaker that is amazing. Balling....**AWESOME!**....Andy is an excellent speaker, I could have listened to him for 2 more hours....Very energetic and dynamic speaker....It was very enlightening....Great energy, Very useful information....**POSITIVE!!** Helped me a lot!....Awesome speaker - Great style of speaking through stories....He was one of the best speakers I have ever seen....Very interactive speaker. Enjoyable....**A+++**....**FANTASTIC** presenter....Enjoyed his presentation the most so far--very entertaining--easy to relate to....He was an **AMAZING SPEAKER**. He seemed like he **CARED WHAT HE WAS TALKING ABOUT**....Andy is a tremendous speaker....Highly recommend him to anyone who is trying to get ahead....He was great--used comedy and charisma to teach a very useful lesson...."