

How Can Andy Masters Truly HELP You & Your Company?

Andy Masters, MA, CSP provides coaching, consulting, and training services to entrepreneurs and professional services firms, including business leaders, salespeople, authors, speakers, consultants, lawyers, etc. Andy has earned 4 degrees, written 5 books, and presented over 650+ programs internationally on business & personal improvement.

LEADERSHIP

Simply put, Andy helps leaders channel time, energy, and resources towards proactive growth ideas, while decreasing stress and hours in the office. This is achievable through hiring, developing, and empowering a high-morale, low-turnover workforce incentivized to exceed expectations. Andy has an MA-Human Resources Development and is author of: *Things LEADERS Say: A Daily Guide to Help Every Leader Empower & Inspire.*

- Leadership / Vision / Strategic Goal Setting
- Personnel Advisement / Hiring / Interviewing
- Managing Time & Resources / Outsourcing
- Employee Development & Engagement
- Succession Planning / Exit Strategy
- Individual or Team Coaching and Training (In-Person, Virtual, or Phone)

MARKETING / BRANDING

“People don’t want to be sold to from a salesperson. People want to hire EXPERTS they can TRUST who can truly HELP them.” - Andy Masters

Andy helps leaders and businesses transform traditional sales & marketing efforts through innovative & high value ROI “*expert branding*”--such as strategic and targeted keynote speaking engagements, book/article publishing, thought leadership, social media, and worthwhile PR & media campaigns. Andy has extensive marketing expertise in this arena, possesses an MA.-Marketing, and even taught MBA Marketing Strategies courses at several institutions. Andy will help position you and your company as a national expert and trusted resource for your target market.

- Marketing Review / Audit of Current Sales & Marketing Strategies and Materials
- Personal Branding Strategies for Business (Logos, Slogans, Positioning, Planning)
- Sales Advisement, Coaching, and Training (In-Person, Virtual, or Phone)
- Book Creation (Title/Concepts, Design/Publishing Resources, Target Market, etc)
- Speaking Engagement advisement to improve results of business revenue (Target Audience/Events/Organizations, Program Titles, Speech Crafting, Cross-Selling, etc).

YES—Simply contact Andy’s office for a 30-minute introductory chat about your challenges and opportunities, and how Andy can lend his talents to help. Within 24 hours, you will receive pricing package options from Andy, which (*hopefully*) fit your budget!

Andy@Andy-Masters.com / www.Andy-Masters.com / (407)595-5838

Andy promises to UNLEASH all of his knowledge, talents, and experience to truly HELP you and your business in any way he can.